

Sheridan Hills Baptist Church -- Internet Privacy Policy Published 2014

At Sheridan Hills Baptist Church (SHBC) we respect the privacy of our web site visitors. We do use information you provide to better serve you, but we also recognize that this information belongs to you and that we must treat it accordingly. The following statement spells out our privacy policy in more detail. The policy applies to northpointministries.org and other sites on the World Wide Web owned and operated by SHBC. If there are material changes to this policy in the future, information concerning any such change will be posted on this webpage.

Our Use of Personal and Non-Personal Information

We collect two kinds of information about our online visitors: personal and non-personal information. Visitors are not required to register to access the public pages of our sites. Non-personal information is collected to track statistical information regarding the number and type of guests visiting SHBC sites in order to guide our efforts to improve our sites. The non-personal information we monitor includes the browser type and operating system being used by our visitors; areas of the sites visited; date and time of access; host or service-provider information; and identification of the referring site. This information is used exclusively for our internal purposes and is not disclosed to any non-affiliated third parties.

Personal information that can identify a visitor, such as name, address or contact information, is collected only when voluntarily offered and solely for purposes that are clearly identified on our sites. Access to pages with content specific to a ministry area and/or its constituents is password-protected and requires pre-registration. Personal information acquired through registration is kept confidential and will not be disclosed to third parties except as may be required by law. SHBC does not seek personal information from children online.

Our Use of "Cookies"

SHBC may place an electronic "cookie" in the browser files of a guest's computer. Cookies are pieces of information that a web site transfers to an individual's computer hard drive for record-keeping purposes. Cookies themselves do not enable us to access any personal

information about our visitors; however, they do allow SHBC to analyze guests' use of our sites and to improve the user experience. This analysis helps us better understand which areas of our sites are most useful and popular so we can plan improvements and updates accordingly. SHBC does not use cookies to retrieve information from a visitor's computer that was not originally sent in a cookie.

Our Use of Analytics

SHBC may use Google Analytics to help us gather details about usage of our websites. Google Analytics is a web analytics tool that helps website owners understand how visitors engage with their website. Google Analytics collects information anonymously. It reports website trends without identifying individual visitors. For more information please visit http://www.google.com/policies/privacy/

Internet Communication

The privacy of communication over the Internet cannot be guaranteed, because the Internet is not a secure medium. SHBC does not assume any responsibility for any harm, loss, or damage you may experience or incur by the sending of personal or confidential information over the Internet by or to SHBC.

Consent

By using this site, you signify your consent to SHBC's on-line privacy policy. If you do not agree to this policy, please do not use this site. We reserve the right, at our discretion, to update, change, modify, add, or remove portions of this policy from time to time.

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Credit Card / Payment Information Policy - How We Protect Credit Card Numbers

Security is a Top Priority

We understand that you may be concerned about privacy and security issues surrounding the use of the internet for giving contributions. We've taken steps to give the best security possible.

What security is in place?

When you are entering and sending Online Giving Information you are using secure servers. All of your information is encrypted prior to being transferred. There is no stronger form of protection than encryption and by doing this we eliminate the possibility that someone might "tap" the line and extract your personal data.

SHBC may collect credit card information in the course of business on our sites. We strive to protect the confidentiality and security of this information in our possession, custody or control by (i) limiting access to card numbers, and (ii) maintaining reasonable safeguards to protect against the loss, misuse or unlawful disclosure of card numbers. No credit card information is stored or logged on any system housed at SHBC - this information is passed straight to our payment processor and always communicated over encrypted communication channels.